LIFE CHANGING HEALTH EDUCATION



ANNUAL REPORT 2022-2023

Partner of UNESCO Chair Global Health & Education



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HPSA earned Barack Obama's presidential endorsement in 2016

Health Promoters is partner with





The Health Promoters project is fast filling the gaps in healthcare in the townships. When our health education initiative was launched almost a decade and a half ago, even the founders could not have fathomed the impact it would have on the local people. As we speak, we have become a household name amongst the township population. As an organization, the Health Promoters have made immense inroads into educating the latter, in the domain of individual and community health in Cape town and its surroundings. In the last five-plus years, while the global public health experienced notable challenges which culminated in the COVID-19 pandemic, our organization simultaneously took advantage of the healthcare gaps that were exposed between curative and rehabilitative care, to position itself at the centre of affairs in terms of education, awareness, and promotional interventions in the primary healthcare sector. We have built strategic partnerships, engaged in robust health education research, reach large numbers of the under-served (vulnerable) populations with vital health information and created unintended opportunities for the latter, while blazing the trail in intersectoral collaborations in our target communities. The above are due to several reasons, paramount of which are the following:

The current dispensation of public health

While the Covid-19 pandemic wreaked havoc in terms of loss of lives and the disruption of economic activities and systems, inter alia, it was a blessing in disguise for the Health Promoters. Health information which was formerly far down the list of needs of our target communities became their most critical need. Unlike in the past where we dragged participants into workshops, during Covid, they flooded our centres daily in desperate search of information to deal with the virus. This behaviour has persisted even post Covid and with the current extra-workshop benefits from our courses as will be seen below, we have seen an exponential increase in attendance since the start of 2023.



Our workshops are free of charge

What makes our intervention stand out is that despite its potential to transform the lives of our participants, they do not pay to be educated. There are neither registration fees nor tuition fees involved. Participants simply need to visit our centres, add their names to the list and become our student. In addition, we accommodate people of all ages via different teaching settings.

We have a one-stop-shop model

From par, our workshops are focused on health education, but when looked at closer, they offer more than that. We are a one-stop-shop for the local populations. E.g., we provide a safe space for discussing of township socio-economic issues of prime importance, with the sharing of ideas and information of how to tackle them using simple common existent local knowledge. For instance, recent research from our interns from Hoge school- Utrecht, The Netherlands, shows that random conversations about mental health that occur at our workshops have brought relief to many attendees who struggle with these issues. Our centres also serve as referral points for both students and the community at large, to access help in the human services domain. The health promoters possess a yellow paper-like data base of contacts, ranging from social workers, medical professionals and community forums, to refer our visitors daily.



We are high in cultural competency

As would be expected from an organisation like ours based in the local townships, our facilitators are high in cultural competency. We specifically choose candidates from the local populations who are not only versed in local knowledge but understand the need for cultural sensitivity during lessons, to conduct our workshops. Because a lesson can veer into culturally sensitive issues, this skill has particularly been one of our greatest strengths in the teaching of our clients.



Beneficial ripple effects

While our core business is educating the local populations with essential basic health information to enable them to make informed decisions about their health, we have discovered of recent that we are 'killing two birds with one stone', and this, as indicated above, is one of the major reasons for the increased populations that attend our workshops of late. Since the advent of Covid, local organizations like hospices, old-aged homes, and clinics, plus companies in the hospitality industry like restaurants and hotels have increasingly become interested in our graduates. We now have informal agreements with several of these institutions to provide them with a list of attendees who have completed our course so they could shortlist a few for further training healthcare, and eventually, employment. This has opened a pathway of opportunities for these localities which normally have high unemployment rates.

Rationale of the Health Promoters

It can no longer be argued that South Africa has a health crisis, thanks to the advent of the corona virus. This problem is especially visible in the peri-urban and rural 'vulnerable.' communities. Research shows that the crisis is mostly due to overburdened healthcare facilities, as the number of clinics and hospitals are too few to cater for the many millions who live in these areas. (ICUs could not contain the number of critical covid cases that needed intensive care). Poverty and unemployment have not made this problem any better. Current statistics show that about 35.3 % of South Africans (about 7.9 million people) are unemployed, a situation that has been worsened by the recent pandemic. Most of this population is women. The latter particularly often have under-developed literacy skills, low levels of selfworth, as well as feelings of helplessness, alienation, and disempowerment. Recent statistics confirm this crisis, as deaths from both communicable and non-communicable diseases are increasing each year in South Africa. And sadly, under five-year-old children's deaths from diarrhoea in South Africa is estimated at 20% of all yearly deaths (most diarrhoea deaths are preventable). Crime, substance abuse and violence also contribute to the health crisis. For instance, the current rate of gender-based violence in SA is a crisis of its own that require robust interventional strategies to curb. We are currently collaborating with other stakeholders to tackle this issue.

Notwithstanding the above, evidence exists that our health education workshops does empower our attendees to understand their health context better, and by so doing, make informed decisions about their health and wellbeing. The above case is therefore different with our regular participants. Because they are free to repeat the course when they desire, clients often attend several times throughout the year. Our workshops therefore have significantly impacted their attitude towards health. We believe that our intervention is a major factor in breaking the nexus between ill-health and poverty amongst our attendees in their local communities.

"Demographically, our major target population are mostly unemployed, uneducated women and men, as well as children living in 'vulnerable' communities."

Beneficiaries

The attendees of our workshops are mostly women and girls of working age but often unemployed. We have also observed, of recent, an increase in male population. The former population specifically fall between 18 years and 35 years and constitute about 75% of our attendees, while the latter are mainly between 18 years and 25 years and constitute the rest. We intend to double the male numbers we are seeing as this group is pivotal in the implementation of healthy habits in households, we have gathered. Further, with the Covid pandemic now behind us, we are in conversation with several primary schools in the Northern as well as Southern suburbs of Cape town to recommence our 'Health Promoters@School' programme.



STATEMENT FROM OUR CEO

I can not stop thanking God for bringing me into contact with the Health Promoters. Nothing right now seems as fulfilling as being part of this great initiative that is providing 'life-changing-health education' to the local communities of South Africa and beyond. As an organization, we believe that only a holistic approach to healthcare can make a difference in the health status of our target communities. The Health Promoters is thus at the forefront of primary healthcare engagements that hold similar views and are determined to reach the local populations with preventative messages. Though our focus is organic/physical health education, through community consultations, the acquisition of robust referral systems and stakeholder collaborations, our intervention impacts participants both from a psychosocial as well as mental health perspectives. Every year, we educate and graduate, with a certificate of completion, hundreds of participants via our project known as the Basic Health Education (BHE) course. This course teaches 13 compulsory modules and several elective subjects ranging from First aid measures and preventing or dealing with Covid-19, to 'smart' ways of navigating the rough socio-economic terrain of the local communities.

This past year has been particularly remarkable because of a host of health concerns that have emerged, largely due to the recent pandemic. We have, therefore, not spared an ounce of effort to reach out to the neediest groups of the townships by helping them to attend to these new health challenges. In this regard, we have made great strides in terms of promotion, awareness and education of basic health and hygiene activities in the local townships. The experiences that we have gathered throughout the years has helped us channel resources strategically into the consolidation and fine-tuning of our teaching programs in the 2022/23 year, and in the designation of new methods of measurement and evaluation of our impact on the populations that we educate. We have equally been able to streamline our activities and delineate our intervention and role vis-à-vis other like initiatives, this year.



To help the community understand better the role that we play in their community health, we have introduced this year a PowerPoint presentation known as "The Introductory Session". These presentations and sessions do help define the expectations on both sides between us and the clients and have been instrumental in distinguishing us as an entity from other organisations involved in similar healthcare interventions. The importance of this is that now, our clients can determine with certainty the contribution in their wellbeing made by the Health Promoters. Hence, our participants have of late become our best means of publicity in their localities as they now have a better understanding of the organisation's identity and role, a task that is usually challenging due to services overlap.

This year, we developed a first of its kind professional and unique workshop memorandum and guide for our facilitators. Our health promoters through this document have been guided and enhanced to handle workshops even more professionally than in the past. Unlike before where they relied on management for daily support, the training made possible by this document have helped each of our health information centre become almost self-sustaining in administrative duties and other functions. Further, speaking of professionalism, we have engaged several institutions of higher learning in the past year to help with research. These partnerships and the undertakings involved, as will be seen later, are strategic in ushering us into our vocational training plans in the not-so-distant future.

We also now have been able to focus more on quality than quantity. Due to these recently developed frameworks, we have reduced the number of clients per workshop session to enable proper facilitator-student interaction and for a better learning outcome. This has been done with promising results. Finally, we have gravely revamped our curriculum to include topics that speak to the emerging health challenges of the current public health era, such as long-covid etc. Our workshops are without doubt the difference between ill-health and wellness to the local participants. I am proud to say that we have become a force to reckon with in these communities as regards health education.



Research undertakings

As briefly mentioned above, earlier this year, we concluded a partnership with the University of the Western Cape (UWC), regarding research on the impact that the Health Promoters are making in their target communities. A process that began few years back but was stalled for several reasons, the COVID-19 pandemic being a major one, ended with a measurement and evaluation tool that will enable us measure precisely the knowledge gained, and the attitude and behaviour change of our participants.

Before now, only knowledge gained could be determined. This development will not only boost our franchise model that is also simultaneously being designed but shall be a critical resource for the teaching process when we venture into vocational skills training in the future. Still in the line of collaboration, we recently had Hogeschool in the Netherlands send nursing students to South Africa for internship purposes at our organization. These students who stayed for a couple of months, helped the above research by collecting data, but beyond that, conducted their own research with notable outcomes. Through their research, we discovered aspects of our workshops that were not immediately visible, such as our classes being a safe space for clients to share their personal worries and fears and seek help from each other, a major contribution to the aspect of mental health earlier mentioned. In other words, our workshops are a healing space for our clients as indicated by this research finding. This will tremendously help us enhance the workshops in the future.

I want to thank our sponsors and supporters, not forgetting our volunteers and the entire Health Promoters Team for their contribution to the great achievement of this year.







IN MEMORIAM OUR LATE CO-FOUNDER-DR. H.C. HAROLD E. ROBLES

Health Promoters was founded by Harold Robles and dr Jelle Braaksma. Harold was our inspiration and the intiator.

In 2020, our cofounder Harold Edgar Robles passed away. A tremendously charismatic man who was involved with our organization and target audience day and night. We cherish the fond memories and will continue to give him a lasting place in our midst. We will continue, make new plans but will never forget what he meant to our people in the townships.

To honor Dr h.c. Robles, we have his photo frames hanging in all our HICs so our clients could see who made possible this learning opportunity. We also have a tradition of mentioning Harold's name at the start of every course to let our clients know thanks to whom they are getting such an important learning experience free-of-charge.

In 2022, we commemorated his life together for the first time on his birthday on Oct. 8. We will always reflect on this moment physically or remotely with each other.

The text and picture in our center's: In memory of the co-founder, inspirer, and Papa of Health Promotion South Africa Trust. Your spirit will always be with us and we stay strong to carry on your mission. We will never forget what you did for humanity. God bless you!





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Mrs Regina Eggink-Stolk shared her story about, working with dr. h.c. Robls in the Netherlands.



THE DREAM THAT WAS ONCE SPOKEN, WE TAKE IT WITH US AND TOGETHER WE MAKE THAT DREAM COME TRUE



TRAINING AND STATISTICS 2022 SOUTH AFRICA

HP5A 2022/23 TRAINING STATISTICS ACCORDING TO CENTERS.

ENTRE	KHATYELITSHA	KAYAMANDI	MFULENI	LANGA
TIME PERIOD	FEBRUARY TO APRIL	FEBRUARY TO APRIL	FEBRUARY TO APRIL	JAN-MARCH
TOTAL TRAINED	232	282	1050	1128
FEMALE	119	282	846	1359
MALE	37	3	204	69

TIME PERIOD	MAY-JULY	MAY-JULY	MAY-JULY	MAY-JUNE	
TOTAL	210	287	763	1102	
FEMALE	185	275	756	1034	
MALE	15	12	7	68	

TIME PERIOD	AUGUST-SEPTEMBER	AUGUST-SEPTEMBER	AUGUST-OCT (2022)	AUGUST-OCT (2022)
TOTAL	370	347	864	864
FEMALE	235	334	800	864
MALE	135	13	64	35

TIME PERIOD	OCT -NOV (2022)	OCT-NOV (2022)		
TOTAL	564	422		
TOTAL FEMALE	455	422		
MALE	109	0	2	à
			(h	

TIME PERIOD	JAN-FEB (2023)	JAN-FEB (2023)	JAN-FEB (2023)	JAN-FEB (2023)
TOTAL	NA	565	610	116
FEMALE	NA	523	539	104
MALE	NA	40	71	12
TOTAL ATTENDEES FOR EACH CENTRE BETWEEN JAN 2022-FEB 2023	1376	1903	3633	3210

TOTAL OF ALL THE CENTRES FOR THE YEAR 2022/23

THE BHE PROJECT OF 2022/23 REGISTERED 10122 ATTENDEES.

10122



PROJECT FOCUS AREA FOR 2022/23

The Health Promoters made a strategic decision in the 2022/23 year to zoom-in on a specific population group for several obvious reasons, paramount of which is the high demand for our certificates by this group because of its potential to fetch them a job (the main rationale for our decision). Amongst the populations we targeted for health education, the working age group (people of between 21 and 45 years) became the centre of concern this year. As a result of the latter, we attended to other groups via the different Health Promoters programmes indirectly and without the usual intensity but placed our focus entirely onto the Health Promoters@Community programme which targets the said group specifically. Below is a synoptic presentation of the BHE for the past year.

The Trainee

The groups that we educate are random people. We have traditionally accommodated everyone who is simply interested in learning and making good decisions about their health and wellbeing, however, as we grow and professionalize our activities, we have become strategic in this regard. Certain groups have been identified who meet the criteria for further opportunities in healthcare services (mostly because of their educational level and self-motivation) and are constituted as special workshop candidates. The rest who are not targeted for this purpose still get reached out to, albeit in different settings other than an interactive workshop. It's important to note that whether handpicked or not, our clients are usually from culturally homogenous communities. However, we would from time to time have groups that contain candidates that are of other cultures or better still from other cultures of Southern Africa such as Zimbabwe, DRC and Malawi.

The Curriculum and learning process

Through the BHE course mentioned above, we teach a curriculum that is devised to educate people in all the essentials of healthy lifestyle practices, as well as teaching how to prevent and manage the major infectious and lifestyle diseases in culturally appropriate ways. Once a group of mostly 30-35 people are registered, they are taken through "The Introductory Session" above mentioned and week in-week-out, they attend lessons on the different topics.



PROJECT FOCUS AREA FOR 2022/23

The workshops are practical, interactive, culturally appropriate, and fun, as we use PowerPoint Presentations, concrete apparatus, group activities and printed hand-outs. For example, just teaching hygiene in practical, culturally appropriate ways, including rehydration methods, and breast feeding (just one aspect of the BHE) immediately gives many young babies and children a chance to live and remain healthy. We give our attendees a Certificate of Completion once they have attended all the compulsory 13 workshops and passed an assessment written at the end of the lessons. Though it is not uncommon to have attendees attend all the workshops and complete the BHE curriculum and are very happy to 'graduate' and do appreciate their certificates!

The Graduation and Certificates

The BHE course ends after six weeks of intensive workshops. Those who are assessed, and pass the assessment are obliged to contribute towards the printing of their certificate (which has been helpful in minimizing printing cost for us), and if they are willing to graduate in a grand style(optional), they do also pay for hiring of graduation regalia (gowns, hats etc.) and snacks. Graduations and certificate ceremonies are organised by the centre where the workshop took place. Thereafter, the participants are ready to take their health and wellbeing into their own hands.

Further Opportunities

Our certificates are not only evidence of basic health and hygiene knowledge for our clients, they also do provide job opportunities for them. Countless testimonies do exist of past attendees who are now employed in various institutions because of the training they received from the Health Promoters. We are still in the process of acquiring an accreditation certificate towards vocational training as mentioned above but so far, we do liaise with hospices, clinics, old-aged homes etc. who need our attendees because they are versed with basic health knowledge, to prepare and offer them further opportunities like palliative care and other institutional-based care training. Restaurants and hotels also need them as well as earlier mentioned. Thus, because the likelihood of our attendees being hired in these places is now high, we have gone one step ahead to partner with several of these institutions for the sole purpose of further opportunities for our clients, and this is ongoing with encouraging results.





THE LESOTHO PROJECT

Our pilot project in Lesotho is now running as a subsidiary since the middle of last year. Based in the Maluti Adventist College of Mapoteng, Lesotho, this project served the purpose of 'testing the waters' with our initiative, outside the South African borders, specifically in the SADEC region, with great success. A host of trainee health promoters have now been given the responsibility to engage the Lesotho local communities using the same model in South Africa, to spread the message of prevention through education. Last year, they visited several churches in the Mapoteng area and reached out to large groups of church members in churches such as The House of Prayer, The Lesotho Evangelical Church of Khotsisi, The Lion of Judah Church at Likoting, with vital health information. Their focus was Gender-based-Violence and Self-esteem, Teenage pregnancy and Substance abuse. These messages were well received by the audiences who have since become motivated to educate their peers in this regard. The Lesotho project has been very useful in championing our objective mentioned above of impacting our clients also from a psychosocial and mental health perspective.







SYNOPTIC FINANCIAL REPORT 2022/23

INCOME 2022/2023 Donation Income and Interest



- 1. Donation Income Mar'22 Feb'23 (ZAR 798,922.85) (€ 39.975,-)
- 2. Interest Received Mar'22 Feb'23 (ZAR 2,666.46) (€ 134,=)
- 3. Grad Gowns Income Mar'22 Feb'23 (ZAR 16,630.00) (€ 834,=)

EXPENDITURE 2022/2023



- Basic Health Education Mar'22 Feb'23 (ZAR -1,004,877.66)
- Brand Awareness/Marketing Mar'22 -Feb'23 (ZAR -2,500.00) (€ 12509,-)
- Grad Gowns Expenses Mar'22 Feb'23 (€ 11500,=)
 (€ 11500,=)

The 2022-2023 audit report from South Africa will soon be on our website on the page www.healthpromotersinternational.com



THE SOUTH AFRICAN TEAM

Our senior Health Promoters are people from the townships who speak the local language and can properly explain to the township residents what is important for their health. Among our clients, we look for what we called "pearls" whom we groom to become Senior Health Promoters. While with us they earn an income for their input which makes a huge difference in their living standards in these communities. Our health promoters are without doubt very important in the implementation of the project, and we are extremely grateful that they have continued to have remained consistent in their role in the organization after the uncertain period that followed the passing away of our co-founder. Together are building a bright future for our local communities.



Amen<mark>da Mf</mark>enyana <mark>Senio</mark>r Health Promoter



Y<mark>olisw</mark>a Mbombo Senior Health Promoter



Vu<mark>ge</mark>lwa Mgidi Senior Health Promoter





Nokwanda Mashiyi Assistent Health Promoter



Ms Loretta Senior Health Promoter





Xoliswa Mhobo Senior Health Promoter

In sweet memories

In August 2022, Xolsiwa passed away after being ill for several years. She had been our loyal senior Health Promoter since the beginning of Health Promoters. We thank her for her tremendous loyalty, collegiality and the knowledge she shared with the community.

THE LESOTHO TEAM



Gloria Sefuthi Head MACHP Facilitators



Tholoana Kamohelo MACHP Facilitators



Nkuehali Mepha Senior HP Trainee



Makhahliso Mosebo Senior HP Trainee



Motselisi Kali Senior HP Trainee



Malillo Ntabanyane Senior HP Trainee



HPSA ORGANOGRAM/GOVERNANCE STRUCTURE

International advisory board

Patricia Steur Theo Maaijenburgh Kathleen Ferrier

Governing Board HPSA

Malmsey Rangaka *Chairperson* Marlene van der Merwe *Secretary* Honsijwa Conana *Board member*

Friends of HP Netherlands

Mark Agterdenbosch *Chairperson* Eddy Robles Treasurer Marcus Teunissen *Secretaris*

Medial Advisory Committee

Timca Bruggink

Health Promoters Lesotho

Gloria Sefuthi Tholoana Kamohelo Nkuehali Mepha Makhahliso Mosebo Motselisi Kali Malillo Ntabanyane Chief executive officer and President George Arrey

Programm development Officer Chipo Zininga

Staf Health Promoters SA seniors

Amenda Mfenyana Mrs. Vugelwa Mgidi Yoliswa Mbombo Nokwanda Mashiyi Ms Xoliswa Executive director NL/ manager comm. & marketing Int. Regina Eggink-Stolk

Friends of HP Australia

Tamara Parker Chairperson

THE SOUTH AFRICAN BOARD

In South Africa, a Board of Trustees supports the team, and maintains close contacts with the Netherlands. They are responsible for overseeing the local programs and making sure the beneficiaries are looked after. The South African Board has meetings four times a year with the CEO, George Arrey, Chipo Zininga Programs development officer, and Regina Eggink, the Executive Director in the Netherlands, to discuss strategic plans.



Khutsafalo Malmsey Rangaka Chairperson



Marlene Van der Merwe Secretary



Ho<mark>njis</mark>wa Conana Boardmember



FRIENDS OF THE HEALTH PROMOTERS NL FHPN)

Changes within the organization in the Netherlands

In the Netherlands, two board members indicated they could no longer focus on Health Promoters. Harold Robles' brother, Eddy Robles, had been on the Board for several months and took over from Abdoel Harris as the treasurer. Anton Verton who had performed the secretary role for several years has been replaced by Marcus Theunissen. We thank Abdoel and Anton for their tremendous support during the difficult period of finding our way without our inspirator Harold Robles. Thanks to their help, we have been able to further develop the organization.

Marcus Teunissen was part of the South African organisation for many years. Marcus had a good relationship with Harold Robles who had always hoped that Marcus would become more involved in his organization. Marcus is a psychologist and and managed a rehabilitation centre near Cape Town for many years before relocating to the Netherlands of recent. Marcus did express his desire to join the Board of the FHPN to offer help to Mrs Eggink whom he met many times in South Africa.

Eddy Robles is dr. h.c. Robles' younger brother who has always closely followed his brother's organization and has also been Harold's sparring partner on a regular basis. After Harold passed away, he was Regina's support and the time finally came to step in and take on the role of a treasurer, which he enjoys doing.

Mark Agterdenbosch is chairperson of FHPN and Regina Eggink-Stolk the executive director of the organization in the Netherlands. Last September, the FHPN board had one of their physical meetings as well as an online meeting with the board of the South African organization.



EVENTS IN THE NETHERLANDS

The fifth golf tournament was held in June 2022. The first anniversary where the Health Promoters award was presented. This award features the facial expression of co-founder Harold Robles. The award was won by Hendrik Jan Roskam who received the award with much emotion. He had known Harold for years and was honored to receive this award.Some 80 people participated in this golf tournament and the event raised 11,500 euros. Some 15 Dutch celebrities also participated.

The golf tournaments are organized with thanks to:

Marianne Schipper, Anton Verton, Abdoel Harris, Mark Agterdenbosch, Marco Matern, Jan Willem van de Berg, Marja Molenaar, Eddy Robles, Robby Robles*, Egidius van Dongen and Regina Eggink-Stolk.

*. Robby Robles passed away in december 2022.













THE FRIENDS OF HEALTH PROMOTERS AUSTRALIA

Australia now has a "Friends of the Health Promoters", thanks to Mrs. Tamara Parker. Tamara met our late co-founder, Dr Harold Robles when she was just a little girl and promised to become part of the organization after listening to Harold speak. Today, that promise has been kept. Recently, the foundation-Friends of the Health Promoters Australia was constituted and is up and running with so many beautiful plans to raise awareness and funds for the organization in South Africa. The Health Promoters is delighted to have such a reliable and enthusiastic lady on board, and now has an added reason to believe in their vision to impact the world over through health education.



"It has taken many months of jumping through legal hoops and paperwork but we are pleased to say Friends of the Health Promoters Australia is officially up and running. We're so excited for all the fundraising plans we have set in motion and look forward to seeing how we can make an impact! So far we are selling bracelets through two local businesses, an Aged Care Home and a Skin Clinic, and in 2022 we replicated the Golf4Health event from the Netherlands in Brisbane!" –

Tamara Parker (FHP Australia, Chairperson).

















COMMUNITY



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